

Dear _____

I would like to introduce you to a data collection tool called ESGI that is revolutionizing the way teachers assess students. Here are some of the features of ESGI that you may be most interested in:

1. Increases instructional time by decreasing time spent assessing
2. Target instruction
3. Access data for classes electronically anytime, anywhere

Some of the ways I believe ESGI will improve the assessment process are:

Specifically, I would like to use ESGI in my classroom to:

- ✓ Improve parent communication and streamline parent conferences
- ✓ Spend more time teaching and less time assessing
- ✓ Quickly and easily identify areas of instruction that need improvement

Using ESGI will allow me to quickly and easily assess my students, then intentionally target my instruction using the automatically generated charts and graphs. I can start using ESGI immediately in the classroom free for 60 days to try it out. During that time, you can access the data and see if you like the way it is organized and shared.

I believe that ESGI will allow me more time for teaching and my students more time for learning. I understand funds are limited and I am prepared to devote the time necessary to learn how to use ESGI and share what I have learned with my colleagues in a timely manner.

Annual Subscription Cost: \$199 per teacher (volume pricing available)

Use Discount Code PREKPAGES to Save \$40 off the first year's subscription.

Learn more about ESGI or purchase [HERE](#) or go to www.pre-kpages.com

Sincerely,